



National World War I Museum at Liberty Memorial Announces Musical Entertainment by 4TROOPS and Edge of Forever to perform at Spirit Ride

Twitter-Ready Statement:

Free #SpiritRide concert with 4TROOPS & Edge of Forever | July 27 | 5:00 p.m. | Liberty Memorial #KansasCity <http://ow.ly/mBn76>

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The National World War I Museum at Liberty Memorial presents veteran recording artists, [4TROOPS](#), followed by critically acclaimed, Lynyrd Skynyrd cover band, [Edge of Forever](#), to entertain at a free concert event, Saturday, July 27 at Liberty Memorial.

This concert is free and is open to the public. Parking is free.

4TROOPS are U.S. Army combat veterans who served on the front lines in Iraq and Afghanistan. While deployed, they sang at military ceremonies, memorials, and for their buddies after hard days in the field. Now they come together to sing on behalf of all troops, to honor their sacrifices, and to raise awareness of the needs of homecoming veterans. They will kick off the evening's free entertainment that will welcome motorcycle riders after they complete their ride from Grandview, Mo., to the Liberty Memorial. Following their performance the band will be signing CDs in the VIP area while the concert continues with a performance by Edge of Forever.

"We are excited to host the 2013 Spirit Ride with our special musical guests", says Museum President & CEO Dr. Matthew Naylor. "With Gail's team leading the charge, we hope many motorcycle enthusiasts and non-riders alike will join us for what is sure to be a fantastic event."

Barbeque and live music start at 5:00 p.m. on the Memorial Deck at Liberty Memorial; complementary access to the Museum is included with this event from 5:00 to 7:00 p.m. for registered riders. Music and refreshments continue until 8:30 p.m.

"I am honored to be part of such a significant fundraising event. The World War I Museum is the only one of its kind in the country, and with the help of incredible organizations such as the VFW and the Jackson County Sheriff's Department, and the participation of hundreds of motorcyclists from around the Midwest, the Spirit Ride has quickly turned into a treasured celebration right in the heart of Kansas City, helping to support one of our country's truly unique gems", said Gail Worth, owner of Gail's Harley Davidson.

Parking will be available in the Hallmark parking lots at 27th and Warwick, as the Museum's U-drive and parking lots will be reserved for registered motorcycle riders.

About the Spirit Ride

With the inaugural ride in 2012, the Spirit Ride is a motorcycle ride fundraiser in partnership with Gail's Harley-Davidson, the VFW and the DAV-Kansas City Chapter. All proceeds from the event support the National World War I Museum, the nation's only museum dedicated to sharing the stories of the *Great War*. Ride registration begins at 11 a.m. on Saturday, July 27, at Gail's Harley-Davidson in Grandview, Mo. Staging begins at 4:00 p.m. with the ride leaving for the Liberty Memorial at 4:30 p.m.

Companies who wish to sponsor the Spirit Ride or riders are encouraged to visit www.spiritridekc.com to download a sponsorship form and register online.

About 4TROOPS

4TROOPS are United States combat veterans - who served on the front lines in Iraq and Afghanistan, is managed by C*A*M*M*O, The Center for American Military Music Opportunities, which provides opportunities for Veterans and Service Members to further their careers in the music field as well as providing educational opportunities. The funds generated by C*A*M*M*O go towards the development of Music Therapy programs to treat PTSD and TBI.

Because of their strong classic and inspiring material, they continue to tour and perform in support of the first self-titled CD released by Sony Music, while evolving and planning a sophomore release in the near future.

About the National World War I Museum

The National World War I Museum at Liberty Memorial is the only American museum solely dedicated to preserving the objects, history and personal experiences of a war whose impact still echoes today. Designated by Congress as the United States' official World War I Museum and located in downtown Kansas City, Missouri, the Museum inspires thought, dialogue, and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. By combining interactive technology with one of the greatest collections of World War I artifacts anywhere in the world, the Museum tells the story of the Great War through the eyes of those who lived it. Visit www.theworldwar.org for details.

For more information

Carrie Shoptaw
Community Events and Public Relations Manager
[National World War I Museum](http://www.nationalworldwarimuseum.org)
100 West 26th Street
Kansas City, Missouri 64108
816-888-8111 or 816-812-9429
cshoptaw@theworldwar.org