

**National World War I Museum and Memorial
Collections and Research Department Fee Schedule
(November 2014, Fees Subject to Change Without Notice)**

Conditions governing the use of reproductions and moving image material provided by the National World War I Museum and Memorial will be specified in a written contractual agreement generated by the Museum. Rights granted by the Museum are valid only upon the Museum's receipt of the signed agreement and payment of the amount specified in the agreement.

PUBLICATIONS/MERCHANDISE/MARKETING MATERIALS				
Commercial/For-Profit	Print Run 1 – 5,000	Print Run 5,001 – 50,000	Print Run 50,001–100,000	Print Run 100,001-500,000
Print – Single Country Rights (book, journal, newspaper, calendar, etc.)	\$50.00	\$100.00	\$150.00	\$200.00
Print – World Rights (book, journal, newspaper, calendar, etc.)	\$75.00	\$150.00	\$200.00	\$300.00
Electronic (CD-ROM, e-book, etc.)	\$50.00	\$100.00	\$150.00	\$200.00
Promotional Use (including web; 5- year term)	\$50.00	\$50.00	\$50.00	\$50.00
Publishing Bundle – Single Country (includes print, electronic and 5-year promo rights plus textbook ancillaries)	\$125.00	\$225.00	\$325.00	\$425.00
Publishing Bundle – World Rights	\$150.00	\$250.00	\$350.00	\$450.00
Surcharge for Cover/Exterior Use	+\$100.00	+\$150.00	+\$200.00	+\$250.00
Merchandise and/or Marketing Materials (posters, cards, t-shirts, mugs, etc.) – <i>Subject to NWWIM approval</i>	\$300.00	\$600.00	\$900.00	E-mail for rates
Non-Profit	Print Run 1 – 5,000	Print Run 5,001 – 50,000	Print Run 50,001–100,000	Print Run 100,001-500,000
Print – Single Country Rights (book, journal, newspaper, calendar, etc.)	\$25.00	\$50.00	\$75.00	\$100.00
Print – World Rights (book, journal, newspaper, calendar, etc.)	\$50.00	\$100.00	\$150.00	\$200.00
Electronic (CD-ROM, e-book, etc.)	\$25.00	\$50.00	\$75.00	\$100.00
Promotional Use (including web; 5- year term)	\$50.00	\$50.00	\$50.00	\$50.00
Publishing Bundle – Single Country (includes print, electronic and 5-year promo rights plus textbook ancillaries)	\$75.00	\$125.00	\$175.00	\$225.00
Publishing Bundle – World Rights	\$100.00	\$150.00	\$200.00	\$300.00
Surcharge for Cover/Exterior Use	+\$50.00	+\$75.00	+\$100.00	+\$125.00
Merchandise and/or Marketing Materials (posters, cards, t-shirts, mugs, etc.) – <i>Subject to NWWIM approval</i>	\$150.00	\$300.00	\$450.00	E-mail for rates

5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21-30 images. Please contact us for rates regarding larger orders. Discount applies to single project requests only.

MASS MEDIA

Print Ad	Single Country	World
Commercial	\$300.00	\$600.00
Non-Profit	\$150.00	\$300.00
Billboards and other uses	Please e-mail for rates	

Prices are for single project / life of campaign

Television / Film / Video*	Non-Profit**	Commercial Single Country	Commercial World
Television / Film (including advertisements)	\$50.00	\$100.00	\$150.00
Home Video / DVD	\$50.00	\$100.00	\$150.00
Promotional (including web)	\$50.00	\$100.00	\$100.00
All Media (includes on-demand digital downloads and promotional use)	\$125.00	\$250.00	\$350.00
Set Dressing / Deep Background	\$50.00	\$75.00	\$100.00

***Above prices are for a term of up to 10 years. Perpetual rights (to distribute the film/program/advertisement in its final, original form) may be available for a 50% surcharge.**

****Non-profit pricing includes world rights**

Internet	Personal	Non-Profit	Commercial
Up to 5 years (life of single, specific project)	\$25.00	\$50.00	\$100.00
More than 5 years (life of single, specific project)	\$50.00	\$150.00	\$300.00

Other Display / Distribution

Museum / Exhibition Use*	Non-Profit	Commercial
Temporary (less than 1 year)	\$40.00	\$75.00
Permanent (more than 1 year)	\$50.00	\$100.00

*Including exhibition video (not for broadcast, sale or other distribution) and give-away educational materials such as gallery guides, teachers' packets, etc. Prices are for single project / life of exhibition only.

Research / Presentation	Personal / Non-Profit	Commercial
Digital Image File	\$15.00	\$25.00

5% discount on use fees for orders of 10-20 images; 10% discount on use fees for orders of 21-30 images. Please contact us for rates regarding larger orders. Discount applies to single project requests only.

Moving Images / Sound Recordings / Oral Histories			
Television / Film / Video*	Non-Profit**	Commercial Single Country	Commercial World
Television / Film (including advertisements)	\$100.00	\$200.00	\$250.00
Home Video / DVD	\$100.00	\$200.00	\$250.00
Promotional (including web)	\$100.00	\$200.00	\$200.00
Electronic (CD-ROM, mobile app, etc.)	\$100.00	\$200.00	\$250.00
All Media (includes on-demand digital downloads and promotional use)	\$200.00	\$300.00	\$400.00
*Above prices are for a term of up to 10 years. Perpetual rights (to distribute the film/program/advertisement in its final, original form) may be available for a 50% surcharge.			
**Non-profit pricing includes world rights			
Internet	Non-Profit	Commercial	
Up to 5 years (life of single, specific project)	\$75.00	\$150.00	
More than 5 years (life of single, specific project)	\$125.00	\$300.00	
Museum / Exhibition Use	Non-Profit	Commercial	
Temporary (less than 1 year)	\$75.00	\$150.00	
Permanent (more than 1 year)	\$125.00	\$300.00	

Complete copy of moving image footage must be purchased, no excerpts. Prices are for footage produced from current existing digitized material up to 1 hour and are for single project use. Incurred costs using third party vendors are charged to user.

Other Research Center Fees		
	Non-Profit	Commercial
Research by Collections Staff (cost is per hour, first half hour is free)	\$40.00	\$60.00
Video/Audio Production Using Collections Staff (cost is per hour)	\$50.00	\$100.00
Programs Given by Collections Staff	\$150.00	\$300.00
Foreign Bank Check Processing	Current Fee	Current Fee
Research Center Library Patrons Only	All Users	
Photocopies (per sheet) 8.5x11 or 8.5x14 sheet size	\$0.50	
Photocopies (per sheet) 11x17 sheet size	\$0.75	

Set-Up Fees: *Additional conservation and/or set-up fees may apply for new photography of oversize and three-dimensional objects; please e-mail for rates. NWWIM retains the right to refuse new photography of materials due to condition and/or accessibility. Incurred costs using third party vendors are charged to user.*

Rush Fees: *Standard turn-around time is 2-3 weeks from receipt of payment. Rush service may be available upon request for additional charge.*

Delivery: *Digital files are delivered via electronic transfer sites (i.e. Dropbox, Copy.com or WeTransfer) or e-mail attachment. An order requiring burning a CD/DVD will be charged an additional \$5 plus postage. Cost for FEDEX or other professional shipper or USPS priority rate paid by user.*

The Museum reserves the right to charge additional special fees depending on the requested use.

National World War I Museum and Memorial
2 Memorial Drive | Kansas City, MO | 64108-4603
Stacie Petersen, Registrar | spetersen@theworldwar.org | 816-888-8119