

THE NATIONAL WWI MUSEUM AND MEMORIAL

News Release

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National World War I Museum and Memorial Named One of Top 25 Museums in the United States by TripAdvisor

KANSAS CITY, Mo. – TripAdvisor, the world’s largest travel site, named the National World War I Museum and Memorial among the top 25 museums in the United States for the third consecutive year as part of its [2016 Travelers’ Choice](#) awards.

The National World War I Museum and Memorial, which houses the most comprehensive collection of World War I objects in the world, earned a No. 23 ranking from TripAdvisor among the more than 35,000 museums in the U.S. The Museum was one of only four recognized on the top 25 list from the Midwest and the only museum from Missouri, Kansas, Nebraska, Iowa, Oklahoma or Arkansas to receive the distinction. The recognition marks the third straight year the Museum has been ranked in the top 25. Less than 1 percent of organizations listed on TripAdvisor earn Travelers’ Choice status.

“We are thrilled to share this incredible recognition with the entire region,” said Dr. Matthew Naylor, National World War I Museum and Memorial President and CEO. “As America’s only official World War I museum and memorial, it’s quite fitting to be bestowed with this honor as we continue in the centennial commemoration of the conflict that forever changed world history.”

Travelers’ Choice awards honor top travel spots worldwide based on the quantity and quality of reviews and ratings for museums worldwide, gathered over a 12-month period.

“From awe-inspiring art galleries to thought-provoking memorials, Travelers’ Choice Museums provide enlightening experiences whether a traveler is visiting for the first time or the fiftieth,” said Barbara Messing, chief marketing officer for TripAdvisor. “Travelers planning to go to one of these top museums can save valuable time and have a better experience by booking special access tours or skip-the-line passes on TripAdvisor before they go.”

In the midst of the Centennial commemoration of World War I (1914-19), the National World War I Museum and Memorial is on pace to break its previous attendance record (282,588 – set in 2015) for the third consecutive year. The Museum currently offers several exhibitions in conjunction with the Centennial, including [They Shall Not Pass | 1916](#), [Volunteers: Americans Join World War I, 1914-1919](#) and [Images of the Great War – European Offensives 1914-1916](#).

Noteworthy upcoming events at the Museum include the second annual *Night at the Tower* (Saturday, Sept. 17 – limited tickets available via theworldwar.org), a lecture about the humanitarian efforts of Herbert Hoover (Tuesday, Sept. 20, 6:30 p.m.) and a panel discussion/watch party for the U.S. presidential debate (Monday, Sept. 26, 5:30 p.m.).

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About the National World War I Museum and Memorial

The National World War I Museum and Memorial is America's leading institution dedicated to remembering, interpreting and understanding the Great War and its enduring impact on the global community. The Museum holds the most diverse collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history and experiences of the war. The Museum takes visitors of all ages on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism and sacrifice. Designated by Congress as America's official World War I Museum and Memorial and located in downtown Kansas City, Mo., the National World War I Museum and Memorial inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit theworldwar.org.

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