



News Release

National World War I Museum Announces Collaboration with Fold3 that will Help Preserve and Share Legacies of World War I Veterans

Mark of World War I Centennial Encourages Families to Explore and Share Memories, Photos and Stories from Ancestors that Served in the Great War

PROVO, Utah and KANSAS CITY, Mo., August 6, 2014 – The National World War I Museum at Liberty Memorial today announced a collaboration with Fold3, the U.S. military record website in the Ancestry.com family of brands, that will give the public the ability to create and share memorial pages for American ancestors who served during World War I.

“Fold3 is proud to be working with the National World War I Museum to create a place where families can share the stories of their ancestors and connect with other family members to honor the service of our nation’s heroes,” said Brian Hansen, VP of Emerging Businesses, Ancestry.com. “We hope that families across the nation will take advantage of this exciting opportunity to remember those who served in a war that shaped the world we live in today.”

With July 2014 marking the 100th anniversary of the declaration of war that led to World War I, Fold3 and the National World War I Museum collaborated on the online program to give families the opportunity to share memories, photos and stories from their ancestors who served in the Great War. The museum holds the most diverse collection of World War I objects and documents in the world, and is the second-oldest public museum dedicated to preserving the objects, history and personal experiences of the war. As part of the collaboration, Fold3 brought online historical images from the museum, which included period portraits of specific soldiers, and created Honor Pages for each on the Fold3 website.

“The National World War I Museum has a bold goal of educating 1,000,000 students about the Great War and its enduring impact during the course of the Centennial,” National World War I Museum President and CEO Dr. Matthew Naylor said. “Through this relationship with Fold3, we’ll be able to engage people across the world and encourage them to help us create a comprehensive collection of photos, stories and memories of those who bravely served our country during the Great War.”

To discover and share your ancestors World War I legacy visit <http://go.fold3.com/wwi-museum/>.

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About Fold3

Fold3 offers the web's premier collection of original military records, gathering the best U.S. military records, photos and stories to help customers discover and share the stories of those who served. With more than 400 million historical records already online and more being added every day, Fold3 brings the details of America's military service to life. For more information about Fold3, visit www.fold3.com.

About the National World War I Museum at Liberty Memorial

The National World War I Museum at Liberty Memorial is the only American museum solely dedicated to preserving the objects, history and personal experiences of a war whose impact still echoes in the world today. The National World War I Museum holds the most diverse collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history and personal experiences of the war. The Museum takes visitors on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism and sacrifice. Designated by Congress as America's official World War I Museum and located in downtown Kansas City, Mo., the National World War I Museum inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit theworldwar.org.

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