

THE NATIONAL WWI MUSEUM AND MEMORIAL

News Release

Thursday, July 28, 2016

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National World War I Museum and Memorial Announces Progressive Event *Night at the Tower* on Sept. 17; Tickets Now Available

KANSAS CITY, Mo. – Following a successful inaugural event in 2015, the National World War I Museum and Memorial announced that tickets are now available for its *Night at the Tower* benefit on Saturday, Sept. 17, 2016.

Night at the Tower is a progressive experience like no other event held at the Museum where guests experience different cultures and countries through music, live performances and still art. The event engages the senses of sight, touch, taste and sound and takes guests away from the traditional seated dinner event to a true experience with unprecedented performances and entertainment brought in part by Quixotic.

“The inaugural *Night at the Tower* was a tremendous success and we’re excited to host this event, which is unlike any other,” said Dr. Matthew Naylor, National World War I Museum and Memorial President and CEO. “This is our nation’s only World War I museum and the only national memorial to the Great War. This internationally acclaimed institution exists because of the generosity of Kansas City area residents, so we are thrilled to provide people with the incredible opportunity to experience the Museum in a truly unique setting.”

Jack and Trudy Gabriel are serving as Chairmen with the Dunn Family and JE Dunn Construction employees as Honorary Chairmen. The Presenting Sponsor for *Night at the Tower* is JE Dunn Construction with Ash Grove Cement Company, the City of Kansas City, Missouri and Lockton Companies serving as Grand Sponsors. Partner Sponsors are Bryan Cave, LLP, Cerner Corporation, Rita Kahn, the Muriel McBrien Kauffman Foundation, Midwest Trust/FCI Advisors, John J. Sherman and Mary Donnelly Sherman and UMB Bank.

“*Night at the Tower* is a progressive journey designed to fit the unique nature of the National World War I Museum and Memorial,” said Jack and Trudy Gabriel. “All of your senses will be stimulated as you pass through a Russian tea room with a cellist and vodka-inspired ice luge, enjoy French pastries and ballet, relax in a German beer garden and enjoy multiple other experiences associated with the diverse countries involved in World War I. This is an amazing and entertaining way to support the Museum.”

Tickets to *Night at the Tower* are \$150 and include unlimited food and beverage, access to live and silent auctions, and admission to special performances from Quixotic. VIP tickets are \$250 and include the same amenities as well as an exclusive performance of live music and dance custom created by Quixotic. A limited number of VIP tickets are available.

The *Night at the Tower* auction features an array of unique and rare items. All proceeds from the event benefit the Museum – America’s only official World War I museum and memorial as designated by Congress.

For more information or to purchase tickets for *Night at the Tower*, visit nightatthetower.org.

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Members of the Night at the Tower planning committee are: Todd Adams, Kathryn Anastasio, Alex Bergman, Amy Sue Bliss, Joan Bubacz, Bob Buchanan, Susan Conway, June Davis, Leo Davis, Sarah DeVault, Olivia Dorsey, Ana Ebbrecht, Kathy Ellis, Jerry Foulds, Amy Gattermeir, Elizabeth Glynn, Phil Glynn, Katrina Henke, Chip Ingram, Laurie Ingram, Geoff Jolley, Kimberly Jolley, Mary Jane Judy, Julie Kemper Foyer, Bill Kort, Regina Kort, Joni Lindquist, Michael Lintecum, Shellee Masnado, Nancy McGuire, Sandra Mellinger, Jenn Nussbeck, Kimberlee Ried, Laura Rogers, Cyprienne Simchowitz, Paul Sinclair, Kimberly Stern, Jeannine Strandjord, Lisa Tobin, Katie Van Luchene, Charles Van Way, Gail Van Way, Linda Ward and Katherine Wurzer.

About the National World War I Museum and Memorial

The National World War I Museum and Memorial is America's leading institution dedicated to remembering, interpreting and understanding the Great War and its enduring impact on the global community. The Museum holds the most diverse collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history and experiences of the war. The Museum takes visitors of all ages on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism and sacrifice. Designated by Congress as America's official World War I Museum and Memorial and located in downtown Kansas City, Mo., the National World War I Museum and Memorial inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit theworldwar.org.

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