



News Release
Thursday, July 17

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National World War I Museum Launches Centennial Flag Program Presented By Edward Jones

KANSAS CITY, Mo. – The United States flag is the symbol of patriotism, pride and respect. To honor veterans and civilians across the country, the National World War I Museum at Liberty Memorial announced the Centennial Flag Program Presented by Edward Jones on Thursday, July 17.

As the world prepares to commemorate the Centennial of World War I beginning in 2014, the Centennial Flag Program is a unique way to acknowledge the Great War and honor veterans and civilians from any period of time who served our country.

"The National World War I Museum is thrilled to announce the creation of this program in conjunction with Edward Jones," said National World War I Museum President and CEO Dr. Matthew Naylor. "The Centennial Flag Program Presented by Edward Jones allows anyone from across the world to have a flag flown at America's only museum dedicated to World War I."

A generous supporter of veterans, Edward Jones traces its roots to founder Edward D. Jones, who served his country for more than two years in the Navy during World War I.

"Edward Jones is proud to sponsor the Centennial Flag Program that recognizes the tremendous sacrifice of all military veterans, but especially those who, like our founder, served in World War I," said Jim Weddle, Edward Jones managing partner. "We continue to look for talented veterans who have a desire to continue to serve, but serve instead as a financial advisor.

"Members of the military are trained to think and act quickly and pragmatically, to find appropriate solutions in difficult situations," Weddle said. "This sort of critical thinking is a transferable skill that is extremely attractive to our firm, as our financial advisors are dedicated to helping their clients find appropriate solutions to financial challenges."

The Centennial Flag Program Presented by Edward Jones program offers the opportunity to receive a U.S. flag flown at the Museum as an incredible gift for any occasion. Three different flag packages are available: Honor, Old Glory and Legacy. Each package includes a flag flown at the National World War I Museum and a Certificate signed by the President and CEO of the Museum and a member of Congress. All flags will be flown on the Museum's south flagpole, which is a World War I memorial dedicated in 1948 in honor of the 89th Division.

Honor level participants will receive a beautiful display case that includes a brass plate identifying the flag's origin as the National World War I Museum. Old Glory patrons will receive a flag certified as being flown at the Museum, while Legacy Level participants are able to provide their own flag to be flown at the Museum.

For more information, visit theworldwar.org/support/centennialflag

About the National World War I Museum at Liberty Memorial

The National World War I Museum at Liberty Memorial is the only American museum solely dedicated to examining the personal experiences of a war whose impact still echoes in the world today. The National World War I Museum holds the most diverse collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history and experiences of the war. The Museum takes visitors of all ages on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism and sacrifice. Designated by Congress as America's official World War I Museum and located in downtown Kansas City, Mo., the National World War I Museum inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit theworldwar.org.

About Edward Jones

Edward Jones provides financial services for individual investors in the United States and, through its affiliate, in Canada. Every aspect of the firm's business, from the types of investment options offered to the location of branch offices, is designed to cater to individual investors in the communities in which they live and work. The firm's 13,000-plus financial advisors work directly with nearly 7 million clients to understand their personal goals -- from college savings to retirement -- and create long-term investment solutions that emphasize a well-balanced portfolio and a buy-and-hold strategy. Edward Jones embraces the importance of building long-term, face-to-face relationships with clients, helping them to understand and make sense of the investment options available today.

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