



April 29, 2015

Contact:

Mike Vietti, National World War I Museum, 816-888-8122, mvietti@theworldwar.org

National World War I Museum Day at The K on May 2 Showcases Baseball Connections to WWI as Part of the War's Centennial Recognition

Event with Kansas City Royals, presented by Waddell & Reed, features Memorial Day preview, WWI tribute video, Whiteman Air Force Base personnel and Museum admission giveaway

KANSAS CITY, Mo. – The National World War I Museum is dedicated to preserving and sharing stories from the Great War, including the significant connections between America's pastime and the first global conflict in human history.

Through a partnership with Waddell & Reed and the Kansas City Royals, the Museum will bring stories to life Saturday, May 2 with *National World War I Museum Day at The K* as part of the Royals 6:10 p.m. contest against the Detroit Tigers.

Sponsored by Waddell & Reed, *National World War I Museum Day at the K* honors the ongoing centennial of the Great War. This special Day at the K highlights the centennial of World War I, which began in 1914, included official United States entry in 1917 and ended with Armistice Day in 1918.

The game will feature a three-minute video about the intersection of baseball and the Great War shown on the Royals' CrownVision immediately before the playing of the National Anthem. Produced by Warrensburg, Mo., native and Hollywood producer Grant Curtis, the video tells the story of how the Star-Spangled Banner was first played at a sporting event during the 1918 World Series, a key moment in United States involvement in the war, and how the song would later become the country's National Anthem.

Fans will also be treated to a national anthem performance from Michael Coakley with Whiteman Air Force Base providing the Honor Guard. Whiteman AFB is a joint-service base with Air Force, Army and Navy units. Its host unit is the U.S. Air Force's 509th Bomb Wing, which includes the B-2 Spirit, also known as the Stealth Bomber.

The first 10,000 fans will receive a "buy-one-admission, get-one-free" coupon to the National World War I Museum. Fans will also receive a preview of the Museum's array of activities during Memorial Day Weekend May 22-25, including the presence of the Vietnam Traveling Wall, an 80 percent scale replica of the Vietnam Veterans Memorial measuring nearly 400 feet in length.

"National World War I Museum Day at the K provides an opportunity to share information with the public about the Great War and how it continues to affect the world to this very day," National World War I Museum at Liberty Memorial President and CEO Dr. Matthew Naylor said. *"We are grateful to Waddell & Reed for its partnership and the involvement of Whiteman Air Force Base will create a wonderful experience for Royals fans."*

Thomas W. Butch, executive vice president of Waddell & Reed Financial, Inc., is Chairman of the Board of Directors for the Museum. Waddell & Reed's involvement with the Museum has spanned many years, including in 2012 the

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AT LIBERTY MEMORIAL

presentation of the Honoring our History Tour, a traveling gallery of Museum artifacts that visited 75 cities across the country and raised more than \$400,000 for the Museum and partner organizations. Waddell & Reed was founded in 1937 by two World War I veterans.

“The National World War I Museum is a treasure in our community, for our country and for the world,” said Butch. “We see this day at Kauffman Stadium as an opportunity for fans to learn more about a turning point in world history and learn more about a globally important institution in Kansas City.”

Living History volunteers from the Museum will also be present at the game to provide a glimpse of soldier life during World War I. Objects from the war including helmets, uniforms and binoculars will be available for fans to touch and inspect.

About the National World War I Museum at Liberty Memorial

The National World War I Museum at Liberty Memorial is the only American museum solely dedicated to examining the personal experiences of a war whose impact still echoes in the world today. The National World War I Museum holds the most diverse collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history and experiences of the war. The Museum takes visitors of all ages on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism and sacrifice. Designated by Congress as America’s official World War I Museum and Memorial and located in downtown Kansas City, Mo., the National World War I Museum inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit theworldwar.org.

About Waddell & Reed

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