

THE NATIONAL WWI MUSEUM AND MEMORIAL

News Release

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National World War I Museum and Memorial Breaks Annual Attendance Record With Five Weeks Remaining in 2015

KANSAS CITY, Mo. (Nov. 24, 2015) – For the second consecutive year, the National World War I Museum and Memorial broke its annual attendance record as announced today.

Through the third week of November, the Museum's attendance reached 257,830, breaking the previous record of 235,271 set in 2014.

"We are extremely pleased to be in a position to announce an attendance record for the second straight year," said National World War I Museum and Memorial President and CEO Dr. Matthew Naylor. "Without question, the global community is embracing the centennial commemoration of the Great War, which is reflected in our attendance. It's particularly fitting that the announcement comes during the week of Thanksgiving as we're eternally thankful for each of our supporters who have helped propel this organization into the international spotlight."

In addition to breaking its attendance record, the Museum also set a record for public program attendance and is in pace to break records for website traffic and social media traffic as well.

The National World War I Museum and Memorial holds the most diverse collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to remembering, interpreting and understanding the Great War and its enduring impact on the global community. The Museum was ranked as one of the top 25 museums in the United States by TripAdvisor for the second consecutive year in 2015. The institution is the only Museum in Missouri, Kansas, Iowa, Nebraska or Arkansas to receive the honor and has maintained its status as Trip Advisor's No. 1 attraction in Kansas City for the past eight years.

The Museum is in the midst of the Centennial commemoration of World War I (2014-19) and will offer special exhibitions, guest lectures, programs and other events during the next four years. Currently, the Museum's special exhibitions include [*The Second Battlefield: Nurses in the First World War*](#), [*Sand to Snow: Global War 1915*](#) and [*A Centenary of Australian War Art*](#) (closes Dec. 6), which features the largest collection of Australian war art even seen outside of the country.

About the National World War I Museum and Memorial

The National World War I Museum and Memorial is America's leading institution dedicated to remembering, interpreting and understanding the Great War and its enduring impact on the global community. The Museum holds the most diverse collection of World War I objects and documents in the world and is the second-oldest public museum dedicated to preserving the objects, history and experiences of the war. The Museum takes visitors of all ages on an epic journey through a transformative period and shares deeply personal stories of courage, honor, patriotism and sacrifice. Designated by Congress as America's official World War I Museum and Memorial and located in downtown Kansas City, Mo., the National World War I Museum and Memorial inspires thought, dialogue and learning to make the experiences of the Great War era meaningful and relevant for present and future generations. To learn more, visit theworldwar.org.

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